Benefits of Sponsoring Special Olympics Georgia

Special Olympics is an internationally recognized and respected organization, and therefore, a business building opportunity for our partners.

- **95%** Brand recognition of Special Olympics within the United States
- **95%** Favorability towards the organization
- **87%** Believe it is appropriate for Special Olympics to align with corporate citizens
- **85%** Would like to buy a product from a company that supports Special Olympics

“Few things in life could have given me greater pleasure or brought me more honor than to be associated with the Special Olympics … Special Olympics is a testament to the indestructibility of the human spirit.”  - Nelson Mandela