

#### BE A FAN. BRING OUT THE CHAMPION IN EVERYONE.

# SOGA CONNECTION

April 2012

DONATE NOW

### Enjoy a Rolling Hills Bike Ride April 28

Take The Inaugural Ride to Inspire Cycling Event to be held in Cartersville, Ga. Saturday April 28, benefiting Special Olympics and Camp Inspire.

The event will take place in the beautiful rolling hills of North Georgia. The fully sagged rides begin and ends at The Anheuser Busch Brewery located 100 Busch Drive in Cartersville, with live entertainment and a wonderful meal at the finish.

There are four routes mapped out with distances of 15, 31, 48 and 66 miles and with fully stocked rest stops every 10 - 12 miles. There is a ride for all abilities. <u>Register for</u> <u>\$25</u> and collect at least \$100 in pledges. Sign up today.

### See Cops on Doughnut Shops

Officers will take to the roofs of Atlanta's ninth annual <u>"Cops on Doughnut Shops"</u> weekend from 6 a.m. on Friday, June 8 to 6 p.m. on Sunday, June 10, where they will collect dough-nations from customers as they eat, sleep and play on the rooftops of Krispy Kreme stores. <u>Click here</u> for more information about the doughnut shops in metro Atlanta, Athens and Columbus.





### **Bocce Tourney April 29 at Brio's**

La Societa Italiana hosts a bocce tournament at Brio Tuscan Grill behind Perimeter Mall April 29, Sunday from 1-5 p.m. Don't miss this fun event, which includes hors d'ouevres, wine, an athlete speaker, door prizes and silent auction items. Cost is \$20. Teams of two will vie for the coveted gold & silver medals overlooking the lake at 700 Ashwood Pkwy. <u>Click here</u> for more information. Or contact Jennifer at <u>Jennifer</u>. <u>Daniell@SpecialOlympicsGA.org</u> Brio's will donate 10 percent of what you spend at dinner. <u>Click here</u> to sign up in advance.



### We're going to Chili's May 9!

Have a meal at any Chili's (excluding locations at Hartsfield-Jackson Airport and Discover Mills) and 10 percent of that day's sales will go back to Special Olympics Georgia. Take the night off from cooking and raise money for the athletes of Special Olympics Georgia. Note: You must bring this flyer for SOGA to get credit.



### Go Over the Edge

Are you brave and courageous like our athletes? Do you like to push the limits?

Sign up here to Go Over The Edge April 21 at The Overlook III in Atlanta and raise much needed funds for the 24,470 athletes of Special Olympics Georgia! Afraid of heights? You and your co-workers could raise \$1,500 to send your boss Over the Edge. For more information, contact Amber Mullins at <u>Amber</u>.

Mullins@SpecialOlympicsGA.org or call (770) 414-9390 ext. 105.



### **Rubber Duckies Need Adopting**

Adopt a duck today in the 7th Annual Duck Derby and you'll help provide more opportunities to Special Olympics athletes. For a \$5 or more donation, a prize number will be assigned to a duck and entered in your name. Then on Friday, June 22, 10,000 yellow rubber ducks will race at Six Flags White Water. If your duck is one of the first to cross the finish line, you could win fabulous prizes -- like a trip to Mandalay Bay & Resort in Las Vegas, NV, a Macy's shopping spree, season passes to White Water, a Publix gift card, or an Amazon Kindle Fire!

Thank you to our sponsors <u>Kids 'R' Kids International</u>, Allconnect, Rooms To Go Children's Fund, Atlanta Arms & Ammo, LAZ Parking, Whitaker Oil Company, Walmart, Ridgeline Counseling, Risk Placement Services, Precision Aviation Group, Dobbins Thrift Shoppe, Highwoods Properties, Sherwin-Williams, de Courcy & Company, Dale Massey - State Farm Insurance, Craig Automotive. Also, thank you to our media partner, 94.9 The Bull.

### April 21: Black Tie Gala at The Vinings Club

Enjoy cocktails and hors d'oeuvres, a silent auction, a surf and turf dinner and dancing at The Vinings Club overlooking the lights of downtown. The gala is hosted by The Knights of Columbus of Georgia and benefits Special Olympics Georgia. <u>Click here</u> for more information.



### April Athlete of the Month- Alex Jordan

Alex Jordan is a senior at Union County High School. He is the embodiment of our Athlete's Oath "Let me win, but if I cannot win, let me be brave in the attempt". He competes in basketball, bowling and athletics. His favorite sport to compete in is basketball. At the Union County Winter Games last December, he earned several medals during the Individual Skills Competition.

At his high school, Alex serves as manager for the Varsity Football Team and exudes school spirit. He was recently voted Union County's #1 fan by the entire student body and administration. Union County went as far as to get his photo put on the front of a Wheaties box. The cereal box is displayed in the front office of Union County High School.

Alex has overcome many obstacles related to his Cerebral Palsy over the years. With his "never-quit" attitude, he always wears a smile on his face. Alex is an inspiration and encouragement to everyone around him. "Alex's enthusiasm and positive attitude is contagious; we should all be more like him," bragged Union County Parent Mentor Becky Tracy.



### **Sponsor of the Month**

<u>AutoTrader.com</u> continues to generously support Special Olympics Georgia yearround through financial and volunteer support at our competitions and events. It is AutoTrader.com employees and their families that lend a hand with whatever is needed, cheer on the athletes during the competitions, and make the awards ceremonies special for each athlete.

AutoTrader.com believes in the power of participation and knows that together we can make a difference. AutoTrader.com does more than just connect buyers and sellers of new, certified, and used cars. It connects to the community. <u>AutoTrader.com</u> and its employees focus on unique and meaningful ways to collaborate with community partners and expand its reach in the community.

"AutoTrader.com truly values our partnership with Special Olympics Georgia. Our employees relish the opportunity to volunteer at the summer and winter state games, as well as local track and field events. Special Olympics games are signature events for our employees – we can all identify with working towards a goal and celebrating moments of triumph. Our volunteers become cheerleaders, confidants and shoulders to lean on. Seeing smiles on the athletes' faces, sharing a high-five, and encouraging them to work harder next time keeps us coming back for more. Our company is proud to partner with such a respected and trusted organization" says Jennifer Anderson, Community Relations Manager.

<u>AutoTrader.com</u>'s continued support of Special Olympics Georgia is greatly appreciated, and it is a partnership that we value and hold in high regard. Thank you AutoTrader.com!

### Volunteer of the Month: Kathy Straughan

Kathy Straughan has been volunteering with Special Olympics Georgia for over 20 years, as a coach and as the chairperson of the Gwinnett County Management Team. Like all great volunteers, she knows that the most important goal as a SOGA volunteer



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is the success of the athletes.

Throughout her years with SOGA, Kathy follows all Special Olympics rules, policies and guidelines, making sure each are reinforced by all her volunteers. Volunteers like Kathy, who set a true example for all Special Olympics volunteers, are essential assets to Special Olympics Georgia because they help make the program a success for not only other volunteers but to the athletes as well.

Because of her professionalism and integrity to SOGA, Kathy has been chosen as the April Volunteer of the Month. Thank you Kathy for all you do.

### **Volunteer Opportunities**

### Over the Edge, Atlanta

### April 21

Over the Edge is a brand new event for SOGA that has brave participants rappelling down a building. Volunteers are needed to help with the day's activities. We promise not to send you "Over the Edge!"

# Knights of Columbus "Get Inspired to Ride," Cartersville April 28

This is Inaugural Ride, hosted by the Knights of Columbus, raises money for SOGA's Camp Inspire. The ride begins and ends at the Anheuser Busch Brewery. Volunteers are needed to help staff rest stops, register participants, etc.

### Flag Football Volunteer Coordinator May 19

We are looking for a lead volunteer to be in charge of all volunteers at the Flag Football venue at Summer Games. The volunteer coordinator will greet, instruct and lead general volunteers.

#### Gymnastics, Badminton, Tennis and Volleyball Awards Captains needed for the 2012 Summer Games May 18 - 20

### May 18 - 20

Awards captains make sure awards run on time, given out properly, materials are correct, and coordinate general volunteers assigned to awards. You must be 18 years or older, and available the entire weekend of May 18..

### Athletics helper

### May 18 - 20

The athletics venue at the Summer Games is in need of someone to be in charge of shooting the starting pistol for track. This individual will be needed each day of the Summer Games.

If you are interested in volunteering for any of the above events/positions, please contact Leslie Anderson at Leslie.Anderson@SpecialOlympicsGA.org.

# New York Prime: April 22 proceeds go to SOGA

On April 22, New York Prime, next to Ritz-Carlton in Buckhead, is donating proceeds of the evening's sales to Special Olympics Georgia. Let's make a night of it at New York Prime. <u>Click here</u> for the flyer. Prime was rated "Best Steakhouse 2003-2011 by *Jezebel Magazine.* 

# **Matching Gifts**

Double or triple your tax-deductible donation to Special Olympics Georgia through your company's matching gift program. Thousands of companies match charitable contributions made by their employees. Find out if your company will match your donation to Special Olympics with <u>our custom search engine</u> or by visiting your personnel office. If your company does match gifts, please provide SOGA with the necessary paperwork. What a great way to increase your financial support of the



athletes with no additional cost to you!

### **Do Your Shopping Online and Support SOGA**

www.GoodShop.com has joined forces with 2,500+ of the top Internet retailers and travel sites (e.g., Amazon, eBay,Target, Apple, Kohls, Nordstrom, Expedia) to provide coupon and free shipping offers, as well as donate part of every purchase to SOGA at no additional cost to you! Simply go to www.GoodShop.com, select SOGA as your charity, click through to your favorite store, and then shop as usual. You can also access this shopping component from the www.GoodSearch.com homepage.

### Magazine Subscription/Renewal

Whether renewing your favorite magazine or subscribing to a new one, you can help raise funds for Special Olympics Georgia by ordering through our partner, <u>DialAmerica</u>. You'll get BIG discounts, and <u>DialAmerica</u> will donate 12.5 percent of your paid subscription to SOGA. To subscribe, call (877) 872-2362 between 8 a.m. and 8 p.m. or click on the icon to the right.





# Athletes play at half-time Saturday at Atlanta Silverbacks game

Come to the Atlanta Silverbacks season opener against the San Antonio Scorpions, Saturday, April 7 and see Special Olympics Georgia athletes play during half-time. Participants of March 31's Silverbacks clinic received a free ticket to the game, compliments of Morgan's Wonderland, a San Antonio-based family fun park for people with special needs.

Tickets cost \$10 and up, call Joey Timbers at (404) 410-7437 for tickets.



### Attention Coaches: Take the Principles of Coaching Online Course

<u>The Online POC Course</u> is designed for the next level beyond entry-level certification. It takes about 25 hours to complete and costs \$35, and it can be extended to six months to take.

The objectives of the Principles of Coaching course are:

-- To develop an understanding of Special Olympics and identify a coaching philosophy for each participant,

-- To apply the sport management team approach in recruiting athletes, volunteers and family members and develop training plans for conducting sport-specific training programs for Special Olympics athletes,

-- To identify practical methods for enhancing athlete performance by developing sport confidence through effective coaching techniques,

-- To apply the principles of strength, endurance and flexibility training and nutrition as they apply to Special Olympics athletes, and

-- To provide a safe environment for Special Olympics athletes during training and competition.

Click here for the course.

### **Lilburn Police Hold Tennis Tourney**

The Lilburn Police Department holds tennis tourney called "Swinging for Special Olympics: Round Robin Tennis Tournament," Saturday, April 28 at the City of Lilburn Police Department Tennis Courts. Costs \$30 per person to enter and \$20 if you register before April 17. <u>Click here</u> for the flyer.

# Enjoyed the Polar Plunge? Get your 2012 souvenir long sleeve shirt today! Costs \$15.

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Email <u>Danny.Knight@SpecialOlympicsGA.org</u> for your shirt.

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