



Special Olympics *Georgia*

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Publix Shoppers Support Special Olympics Throughout January

Save money at Publix and support Special Olympics with your favorite Procter & Gamble coupons.

December 29, 2016 (Atlanta, GA) – Publix, Procter & Gamble, and Special Olympics have partnered together for 37 years to help people with intellectual disabilities achieve their dreams. Starting January 1 through January 21, they are offering shoppers several ways to save money while supporting Special Olympics:

1. Starting Sunday, January 1, 2017, you can save over \$70 on your favorite Procter & Gamble brands by clipping the P&G brandSAVER™ coupons featuring Special Olympics found in your local newspaper.
2. While you shop at Publix January 1 – January 21, show you are a fan of Special Olympics by purchasing your very own paper torch at the check-out register for \$1, \$3, \$5 or \$10 to support Special Olympics and your local athletes! The torches include \$10.50 in coupons on select Procter and Gamble products. These coupons are good above and beyond the brandSAVER™ coupons, so purchase a torch and you will find out just how rewarding it is to be a fan of Special Olympics athletes!
3. As an added thank you for those who purchase \$25+ of Procter & Gamble products at Publix in one transaction (starting 1/1/17) can submit their receipts to receive a FREE Beauty Bag filled with travel size Procter & Gamble products by mail (a \$19 value). More details can be found by visiting <https://promotionpg.com>.

To learn more about the athletes that they are supporting, shoppers can access videos, photos, and bios at <https://promotionpg.com/special-olympics>. Shoppers can also meet local athletes who will be on-site at Publix Super Market stores throughout the state. Contact your local Special Olympics program for exact dates and locations.

About Special Olympics Georgia

SOGA provides year-round sports training and athletic competition in a variety of Olympic-type sports for 27,110 children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills, and friendships with their families, other Special Olympic athletes and the community. For more information, visit www.specialolympicsga.org.

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