

***Special Olympics***  
***Georgia***



Join us for the  
**Unified Relay Across America**  
to kickoff the 2015 Special  
Olympics World Summer Games  
in Los Angeles!



# UNIFIED RELAY ACROSS AMERICA FACT-SHEET

**What:** The Special Olympics Unified Relay Across America presented by Bank of America, is a once in a lifetime opportunity for America to unite to build communities of respect and inclusion. Over the course of 46 days, in a hand-to-hand exchange, people throughout the nation will carry the Special Olympics Flame of Hope across the country and deliver it to Los Angeles for the Special Olympics World Games. The Unified Relay will be three simultaneous routes hitting all 50 states and will be led by celebrity and Special Olympics athlete co-captains and supported by law enforcement officers.

**When:** May 26- July 10, 2015

**Where:** Three simultaneous routes hitting all 50 states, starting in Augusta, ME, Washington DC & Miami, FL ending in Los Angeles.

**Who:** Anyone can be a torchbearer. Over 20,000 runners, walkers, rollers and bikers will help deliver the Flame of Hope.

**By the Numbers:**

- 46 days
- All 50 states
- THREE simultaneous relays
- 132 evening events
- 20,000+ torchbearers taking part in either a ½ mile or 5 mile segment
  - o 10,016 total segments

**How to get involved:**

- [www.unifiedrelayacrossamerica.org](http://www.unifiedrelayacrossamerica.org)
- Teams of up to 15 people
  - o \$10 to sign up, per person
  - o Minimum fundraising of \$1,000 per regular segment, per team/\$2,500 per premium segment, per team
    - Reach \$1,500 and receive commemorative torch
- Participate in daily community celebrations
- Line the streets in support as the Flame of Hope passes

**Presenting Sponsor**



**Official Partner**



**National Sponsors**



**Broadcast Partner**



**Connect with the Flame:**

Twitter: @SOGAChampions  
Instagram: @SpecialOlympicsGA

Facebook: facebook.com/specialolympicsga  
Hashtags: #UnifiedRelay



**Special Olympics**



# \$25,000- Gold Sponsor

## Recognition

- Use of “Official Relay State Sponsor” designation
- Inclusion in all state developed press/media
- Verbal recognition during the formal proceedings of the community celebrations
- Recognized on Unified Relay peer-to-peer fundraising website pages
- Designate a speaker at the select community celebration nights
- Recognition in State Summer Games program book
- VIP seating at State Summer Games Opening Ceremony
- Corporate banner at 2015 State Summer Games
- Priority volunteer opportunities
- Website recognition on SpecialOlympicsGA.org
- Recognition in SOGA e-newsletter (27,000 constituents)
- Recognition in SOGA Annual Report

## Bundled Segments

- Participant Spots: 30 standard segments OR 12 premium segments (in applicable states and where available based on national sponsors)
- URAA branded merchandise for 40 participants
- 1 Torch will be provided for each premium segment
- 10 invitations to Torch Arrival Celebrations



# \$10,000- Silver Sponsor

## Recognition

- Use of “Official Relay Supporter” designation
- Inclusion in all state developed press/media
- Recognized on Unified Relay peer-to-peer fundraising website pages
- Special Olympics Georgia athlete and staff available for speaking opportunities at company events
- Ability to host kickoff and evening celebrations
- Recognition in State Summer Games program book
- VIP seating at State Summer Games Opening Ceremony
- Corporate banner at 2015 State Summer
- Priority volunteer opportunities
- Website recognition on SpecialOlympicsGA.org
- Recognition in SOGA e-newsletter (27,000 constituents)
- Recognition in SOGA Annual Report

## Bundled Segments

- Participant Spots: 15 regular segments OR 6 premium segments (in applicable states and where available based on national sponsors)
- URAA branded merchandise for 20 participants
- 1 Torch will be provided for each premium segment
- 6 invitations to Torch Arrival Celebrations



# \$5,000- Bronze Sponsor

## Recognition

- Corporate banner at 2015 State Summer
- Priority volunteer opportunities
- Website recognition on SpecialOlympicsGA.org
- Recognition in SOGA e-newsletter (27,000 constituents)
- Recognition in SOGA Annual Report

## Bundled Segments

- Participant Spots: 10 segments OR 4 premium segments
- URAA branded merchandise for 10 participants
- 1 Torch will be provided for each premium segment
- 4 invitations to Torch Arrival Celebrations

# \$1,000- Individual Segment

- A single ½ mile segment that can be run by an individual or group
- Website recognition on SpecialOlympicsGA.org
- Event t-shirts for participants
- Route and Segment to be determined at time of purchase

